

Uncompromised excellence.....  
unparalleled reach.....come.....  
let us Actualize Ayurveda!

[www.gafindia.org](http://www.gafindia.org)



GAF- 2023

# 5<sup>th</sup> GLOBAL AYURVEDA Festival Kerala & NATIONAL AROGYA EXPO

## Sponsorship Packages

Organised by



centre for innovation  
in science & social action



Ayurveda Medical  
Association of India



Ayurveda Hospital  
Managements Association



Kerala State Indian System of  
Medicine Self - Financing  
Management Association



Ayurvedic Medicine  
Manufacturers  
Organisation Of India



Ayurvedic Drug Manufacturers  
Association



Vishwa Ayurved  
Parishad



सत्यमेव जयते  
Ministry of Ayush  
Government of India



Department of Ayush  
Government Of Kerala

Industry & Trade Partner





## TITANIUM SPONSOR

INR 40,00,000 + GST

Available opportunities : 1 No

- logo display along with main organisers
- Prominent display of logo at the inaugural venue
- Top tier Logo presence as Titanium Sponsor on various GAF 2023 collaterals and promotional platforms where possible and as approved by Organising Committee
- 15 second advertisement video will be displayed during session break
- 2500 Sq. ft. stall space in the exhibition hall in prime location
- 50 nos. complimentary delegate registration for the GAF International Seminar
- 10 nos. representatives admitted to attend International Cooperation Conclave
- 10 nos. complimentary delegate registration for Business Meet
- 50 nos. complimentary guest access badges for senior management of partner during the conference and social functions
- 200 nos. complimentary exhibition entry pass
- 4 pages colour advertisement in GAF Souvenir
- One page Company profile to be included in the book of abstracts.
- Top tier Logo presence in all venues of Seminar halls and associated events.
- Display of Logo on the backdrop of main events including Inauguration and Valedictory function
- Special mention as Titanium Partner during the valedictory function with felicitation of senior manager
- Opportunity to use GAF logo in sponsor's own advertising / promotional materials
- One year free listing in the GAF website
- Logo Hyperlinked on the GAF website
- Display of Logo in E-Brochure
- Logo on the invites and passes
- Sponsor's brochure distribution in the Seminar kit
- 40 nos. display panels (8x3 ft) in various strategic locations (to be supplied by the Sponsor)





## PLATINUM SPONSOR

INR 30,00,000 + GST

Available opportunities : 2 No

- Top tier Logo presence as Sponsor on various GAF 2023 collaterals and promotional platforms where possible and as approved by Organising Committee
- 2000 Sq. ft. stall space in the exhibition hall in prime location
- 10 second advertisement video will be displayed during session break
- 25 nos. complimentary delegate registration for the GAF International Seminar
- 5 nos. representatives admitted to attend International Cooperation Conclave
- 6 nos. complimentary delegate registration for Business Meet
- 25 nos. complimentary guest access badges for senior management of partner during the conference and social functions
- 120 nos. complimentary exhibition entry pass
- 3 pages colour advertisement in GAF Souvenir
- One page Company profile to be included in the book of abstracts.
- Top tier Logo presence in all venues of Seminar halls and associated events.
- Display of Logo on the backdrop of main events including Inauguration and Valedictory function
- Special mention as Platinum Partner during the valedictory function with felicitation of senior manager
- Opportunity to use GAF logo in sponsor's own advertising / promotional materials
- One year free listing in the GAF website
- Logo Hyperlinked on the GAF website
- Display of Logo in E-Brochure
- Logo on the invites and passes
- Sponsor's brochure distribution in the Seminar kit
- 25 nos. display panels (8x3 ft) in various strategic locations (to be supplied by the Sponsor)



## DIAMOND SPONSOR

INR 20,00,000 + GST

Available opportunities : 3 Nos

- Second tier Logo presence as Sponsor on various GAF 2023 collaterals and promotional platforms where possible and as approved by Organising Committee
- 1600 Sq. ft. stall space in the exhibition hall in prime location
- 16 nos. complimentary delegate registration for the GAF International Seminar
- 4 nos. representatives admitted to attend International Cooperation Conclave
- 4 nos. complimentary delegate registration for Business Meet
- 16 nos. complimentary guest access badges for senior management of partner during the conference and social functions
- 80 nos. complimentary exhibition entry pass
- 2 pages colour advertisement in GAF Souvenir
- One page Company profile to be included in the book of abstracts.
- Second tier Logo presence in all venues of Seminar halls and associated events.
- Display of Logo on the backdrop of main events including Inauguration and Valedictory function
- Special mention as Diamond Partner during the valedictory function with felicitation of senior manager
- Opportunity to use GAF logo in sponsor's own advertising / promotional materials
- One year free listing in the GAF website
- Logo Hyperlinked on the GAF website
- Display of Logo in E-Brochure
- Logo on the invites and passes
- Sponsor's brochure distribution in the Seminar kit
- 16 nos. display panels (8x3 ft) in various strategic locations (to be supplied by the Sponsor)





## GOLD SPONSOR

INR 15,00,000 + GST

Available opportunities : 4 Nos

- Third tier Logo presence as Sponsor on various GAF 2023 collaterals and promotional platforms where possible and as approved by Organising Committee
- 1200 Sq. ft. stall space in the exhibition hall in prime location
- 12 nos. complimentary delegate registration for the GAF International Seminar
- 3 nos. representatives admitted to attend International Cooperation Conclave
- 3 nos. complimentary delegate registration for Business Meet
- 12 nos. complimentary guest access badges for senior management of partner during the conference and social functions
- 60 nos. complimentary exhibition entry pass
- 2 page colour advertisement in GAF Souvenir
- One page Company profile to be included in the book of abstracts.
- Third tier Logo presence in all venues of Seminar halls and associated events.
- Display of Logo on the backdrop of main events including Inauguration and Valedictory function
- Opportunity to use GAF logo in sponsor's own advertising / promotional materials
- One year free listing in the GAF website
- Logo Hyperlinked on the GAF website
- Display of Logo in E-Brochure
- Logo on the invites and passes
- Sponsor's brochure distribution in the Seminar kit
- 12 nos. display panels (8x3 ft) in various strategic locations (to be supplied by the Sponsor)

## SILVER SPONSOR

INR 10,00,000 + GST

Available opportunities : 6 Nos

- Fourth tier Logo presence as Sponsor on various GAF 2023 collaterals and promotional platforms where possible and as approved by Organising Committee
- 800 Sq. ft. stall space in the exhibition hall in prime location
- 8 nos. complimentary delegate registration for the GAF International Seminar
- 2 nos. representative admitted to attend International Cooperation Conclave
- 2 nos. complimentary delegate registration for Business Meet
- 8 nos. complimentary guest access badges for senior management of partner during the conference and social functions
- 40 nos. complimentary exhibition entry pass
- 2 page colour advertisement in GAF Souvenir
- One page Company profile to be included in the book of abstracts.
- Fourth tier Logo presence in all venues of Seminar halls and associated events.
- Display of Logo on the backdrop of main events including Inauguration and Valedictory function
- Opportunity to use GAF logo in sponsor's own advertising / promotional materials
- One year free listing in the GAF website
- Logo Hyperlinked on the GAF website
- Display of Logo in E-Brochure
- Sponsor's brochure distribution in the Seminar kit
- 8 nos. display panels (8x3 ft) in various strategic locations (to be supplied by the Sponsor)

## BRONZE SPONSOR

INR 5,00,000 + GST

Available opportunities : 8 Nos

- Fifth tier Logo presence as Sponsor on various GAF 2023 collaterals and promotional platforms where possible and as approved by Organising Committee
- 400 Sq. ft. stall space in the exhibition hall in prime location
- 4 nos. complimentary delegate registration for the GAF International Seminar
- one representative admitted to attend International Cooperation Conclave
- one complimentary delegate registration for Business Meet
- 4 nos. complimentary guest access badges for senior management of partner during the conference and social functions
- 20 nos. complimentary exhibition entry pass
- One page colour advertisement in GAF Souvenir
- One page Company profile to be included in the book of abstracts.
- Fifth tier Logo presence in all venues of Seminar halls and associated events.
- Display of Logo on the backdrop of main events including Inauguration and Valedictory function
- Opportunity to use GAF logo in sponsor's own advertising / promotional materials
- One year free listing in the GAF website
- Logo Hyperlinked on the GAF website
- Display of Logo in E-Brochure
- 4 nos. display panels (8x3 ft) in various strategic locations (to be supplied by the Sponsor)



## SUPPORTER

INR 2,50,000 + GST

- 200 Sq. ft. stall space in the exhibition hall
- 2 nos. complimentary delegate registration for the GAF International Seminar
- 2 nos. complimentary delegate registration for Business Meet
- 2 nos. complimentary guest access badges for senior management of partner during the conference and social functions
- Half page colour advertisement in GAF Souvenir
- Half page Company profile to be included in the book of abstracts.
- Logo presence as Supporter on various GAF 2023 collaterals and promotional platforms where possible and as approved by Organising Committee
- One year free listing in the GAF website
- Logo Hyperlinked on the GAF website
- Display of Logo in E-Brochure
- 2 nos. display panels (8x3 ft) in various strategic locations (to be supplied by the Sponsor)

## AYURVEDA SOLIDARITY MEET AND CULTURAL EVENTS

INR 5,00,000 + GST

- Display of Logo at the backdrop and entrance of venue as sponsor of Ayurveda Solidarity Meet and Cultural Events
- General recognition in Publicity materials in the Venue
- Opportunity to present mementos to the chief guest
- CEO to be listed as dignitary on the dais
- Branding opportunities in the venue
- 100 Sq. ft. stall space in the exhibition hall
- Logo hyperlinked on the GAF website
- One page color advertisement in the Souvenir
- One year free listing in the GAF website
- 2 nos. complimentary delegate registration for the GAF International Seminar
- 20 nos. Exhibition entry Pass
- 2 nos. complimentary guest badges
- 3 nos. display panels (8x3 ft) in various strategic locations (to be supplied by the Sponsor)

## BOOK OF ABSTRACTS (6000 COPIES)

INR 7,50,000 + GST

- Full page color advertisement in the back page, back inner and front inner page of Book of Abstracts
- 200 Sq. ft. stall space in the exhibition hall in prime location
- 2 nos. complimentary delegate registration for Business Meet
- 2 nos. representative admitted to attend International Cooperation Conclave
- Logo Hyperlinked on the GAF website
- Prominent display of Logo at the entrance of Seminar and Exhibition Venues
- One page colour advertisement in GAF Souvenir.
- Name and Logo in E- versions of the book of abstracts.
- One page Company profile to be included in the Book of Abstracts.
- One year free listing in the GAF website
- Display of Logo in E-Brochure.
- Brochure distribution in the Seminar kit.
- 6 complimentary delegate registration for the GAF International Seminar
- 25 nos. Exhibition entry Pass
- 6 nos. complimentary guest badges
- 5 nos. display panels (8x3 ft) in various strategic locations (to be supplied by the Sponsor)

## EDUCATION EXPO (COLLEGE PAVILION)

INR 3,00,000 + GST

- Display of Logo in the entrance of the pavilion as sponsor of the pavilion
- Branding opportunities in the pavilion.
- 100 Sq.ft. stall space in the exhibition
- Logo Hyperlinked on the GAF website
- Full page advertisement in the Souvenir.
- Right to use GAF Logo in sponsors own advertising / promotional material.
- Five complimentary delegate registration for the GAF International Seminar.
- Half page Company profile to be included in the book of abstracts.
- Display of Logo in E-Brochure.
- 2 complimentary delegate registration for the GAF International Seminar
- 15 nos. Exhibition entry Pass
- 2 nos. complimentary guest badges
- 3 nos. display panels (8x3 ft) in various strategic locations (to be supplied by the Sponsor)
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## DELEGATE BAGS - INTERNATIONAL SEMINAR (6000 NOS)

INR 15,00,000 + GST

- Display of Logo in the delegate Bag
- Opportunity to distribute bags to the delegates by the Company representatives
- 300 Sq.ft. stall space in the exhibition
- Logo Hyperlinked on the GAF website
- One page color advertisement in the Souvenir.
- Right to use GAF Logo in sponsors own advertising / promotional material.
- 3 nos. complimentary delegate registration at Business Meet.
- 3 nos. representatives admitted to attend International Cooperation Conclave
- 12 nos. complimentary delegate registration for the GAF International Seminar.
- One page Company profile to be included in the book of abstracts.
- Display of Logo in E-Brochure.
- Sponsors brochure distribution in the Seminar kit.
- 10 nos Display panels in various strategic locations (to be supplied by the Sponsor)
- 12 nos. complimentary guest badges
- 60 nos. Exhibition entry Pass

## MEDICINAL PLANTS EXPO

INR 3,00,000 + GST

- Display of Logo at the entrance of the Medicinal Plants Expo
- Branding opportunities in the venue. (This area will have a high level of footfalls and visitor traffic for branding opportunities)
- 100 sq.ft. stall space in the exhibition
- Logo hyperlinked on the GAF website
- Half page color advertisement in the Souvenir
- One year free listing in the GAF website
- 3 nos. complimentary delegate registration for the GAF International Seminar
- 15 nos. Exhibition entry Pass
- 1 nos. complimentary guest badges
- 2 nos. display panels (8x3 ft) in various strategic locations (to be supplied by the Sponsor)



## AYUSH CLINICS

INR 4,00,000 + GST

- Display of Logo at the entrance of the Clinic area as Lead sponsor
- Branding opportunities in the venue.
- Complimentary 2 stalls 3m x 3m (one in the clinic area and one in General area)
- Logo hyperlinked on the GAF website
- One page color advertisement in the Souvenir
- Right to use GAF Logo in sponsor's own advertising / promotional material.
- One year free listing in the GAF website
- 3 nos. complimentary delegate registration for the GAF International Seminar
- 20 nos. Exhibition entry Pass
- 3 nos. complimentary guest badges
- one display panels (8x3 ft) in various strategic locations (to be supplied by the Sponsor)

## DELEGATE BAGS - BUSINESS MEET (500 NOS)

INR 2,50,000 + GST

- Display of Logo in the delegate Bag
- Opportunity to distribute bags to the delegates by the Company representatives
- 100 Sq.ft. stall space in the exhibition
- Logo hyperlinked on the GAF website
- One page color advertisement in the Souvenir.
- Opportunity to use GAF Logo in sponsor's own advertising / promotional material.
- Two complimentary delegate registration at Business/ Buyer Seller Meet.
- 3 nos. complimentary delegate registration for the GAF International Seminar.
- One page Company profile to be included in the book of abstracts.
- Display of Logo in E-Brochure.
- 3 nos. complimentary delegate registration for the GAF International Seminar
- 10 nos. Exhibition entry Pass
- One complimentary guest badges

## Food Court

INR 5,00,000 + GST

- Exclusive branding opportunity of the food court lunch area (Main food court that will be operational on all days)
- All catering personnel to wear uniform of the partner company (to be provided by partner)
- Space provided for building of welcome counter (to be done by partner)
- Exclusive entry of 10 personnel along with partner pass entitlements into the zone

## TEA / COFFEE / WATER STATION ( 4 nos)

INR 1,00,000 + GST

- Opportunity to brand the tea/coffee/water stations placed at various areas within the convention centre
- All catering personnel to wear uniform of the partner company (to be provided by partner)
- Option (at partner company's cost) to build custom tea/coffee booth at various locations
- **Note:** Stocking, serving, refilling, disposal, health & safety, vendor selection and licenses to be managed by the organising committee.

## PUBLICITY SPONSOR

### PHOTOGRAPHY COMPETITION

INR 1,50,000 + GST

- Display of Logo in the entrance of the photography exhibition pavilion
- Prominent display of logo and advertisement panel in the pavilion where the selected photographs are displayed
- Display of Logo in E Brochure of Photography Competition
- Logo Hyperlinked on the GAF website
- Display of logo on certificates and mementos to the winners

- Sponsor gets an exciting opportunity for associating with the extensive publicity through various media of the GAF 2023, covering host city and nearby cities.
- A combination of Hoardings, Arches, Banners and Posters will be used for publicity.
- 20% of the area will be reserved for the display of logo of the sponsor
- Sponsorship amount varies with size of hoardings and period of display.
- For available opportunities contact organizers.

### HELP DESK

INR 2,00,000 + GST

- Opportunity to brand the 5 Help desks placed at various areas within the convention centre
- All help desk personnel to wear uniform of the partner company (to be provided by partner)
- Option (at partner company's cost) to build custom help desk booth at various locations
- 2 nos. complimentary delegate registration for the GAF International Seminar
- 10 nos. Exhibition entry Pass
- One complimentary guest badge
- 2 nos. display panels (8x3 ft) in various strategic locations (to be supplied by the Sponsor)
- Note: Help desk manpower to be provided by the organising committee.

### SPONSOR THE WHEEL

[Transport- Shuttle Services for delegates and invitees between seminar and exhibition venues and hotels]

INR 3,00,000 + GST

- Branding opportunities in the inside and outside portions of the buses and cars transporting delegates and guests
- Logo Hyperlinked on the GAF website
- One page color advertisement in the Souvenir.
- A streamer showing the sponsor's name/logo at parking area
- 3 nos. complimentary delegate registration for the GAF International Seminar
- 12 nos. Exhibition entry Pass
- 2 nos. complimentary guest badges
- 3 nos. display panels (8x3 ft) in various strategic locations (to be supplied by the Sponsor)



## PARTNER BADGES

CHAIR COVER BRANDING* - HALL 1 (6000 CHAIRS, )	INR 25 + GST (per chair)
CHAIR COVER BRANDING* - HALL 2 (2000 CHAIRS)	INR 25 + GST (per chair)
CHAIR COVER BRANDING* - HALL 3 TO HALL 10 (150 to 300 CHAIRS each hall)	INR 25 + GST (per chair)
BACK PAGE ADVERTISEMENT IN THE PROGRAM BOOKLET TO BE SUPPLIED TO ALL DELEGATES (PRINT AND E- VERSION)	INR 1,00,000 + GST
FULL PAGE ADVERTISEMENT IN THE PROGRAM BOOKLET TO BE SUPPLIED TO ALL DELEGATES - INNER PAGE (PRINT AND E- VERSION)	INR 60,000 + GST
BROCHURE OR FLYER INSERT IN DELEGATE KITS	INR 50,000 + GST

\* Chair cover material to be provided

## BANNERS

INSIDE HALL 1- Inaugural, Valedictory & Cultural	INR 10,000 + GST each
INSIDE EXPO HALL (6MX3 M)	INR 6,000+ GST
INSIDE PLENARY SESSION HALL (6X3M)	INR 7,500 + GST each
INSIDE PARALLEL SESSION HALL (6MX3 M)	INR 3000 + GST each
SPECIALTY CLINIC AREA (6MX3M)	INR 5000 + GST

**Allocations will be made on a first-come-first-served basis.  
Sponsor may combine between different types of packages.**

**If you don't find a sponsorship package that addresses the needs of your company please contact GAF secretariat directly to discuss a tailor made package.**

## MODE OF PAYMENT

The payments should be made online through payment options available in the website [www.gafindia.org](http://www.gafindia.org). In case of difficulty in making online payment, it can be made through DD/Bankers Cheque in the name of “Global Ayurveda Festival” payable at Thiruvananthapuram, Kerala.

Account Name : Global Ayurveda Festival  
 Account Number : **67164122719**  
 Bank : State Bank of India  
 Branch : Vellayambalam Branch,  
 Thiruvananthapuram-695010  
 IFSC : SBIN0070308

## PARTNER ORGANISATION



Association of Manufacturers  
of Ayurvedic Medicines



Kerala State Govt.  
Ayurveda Medical  
Officers Association



Kerala Govt.  
Ayurveda Medical  
Officers' Federation



Ayurveda  
Promotion Society



Ayurveda Teachers  
Association



Akhila Kerala Govt.  
Ayurveda College  
Adhyapaka Sanghatana



Kerala State Govt Ayurveda  
Specialist Medical  
Officers Association



Private Ayurveda Medical  
Practitioners Association



Private Ayurveda College  
Teachers Organization



Kerala Private College  
Teachers' Association



All Kerala Private College  
Teachers' Association



Jignasa

Post Graduate  
Students Association

Council for Ayurveda  
Students In Kerala

## INTERNATIONAL PARTNERS



Argentina



Brazil



California



Chile



Ethiopia



France



Germany



Japan



Japan



Japan



Serbia



Switzerland



Switzerland



Singapore



UAE



UK



Address for communication

### 5<sup>th</sup> GLOBAL AYURVEDA FESTIVAL

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Sasthamangalam PO, Thiruvananthapuram-695010, Kerala  
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#### General

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+91 94472 05913  
+91 8891169754

#### Seminar

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+91 8891169730,  
+91 807522435

#### Exhibition

Email : [exhibition@gafindia.org](mailto:exhibition@gafindia.org)  
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#### Sponsorship

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+91 94482 78900